

KING WILLIAM ASSOCIATION NEWS

APRIL 2022

THE King William Fair ISSUE



SATURDAY April 9 9AM - 6PM

ADMISSION \$20
AGES 11 & UNDER FREE

NEIGHBORHOOD VEHICLE ACCESS

Residents & guests cannot drive in the Fair Zone and Parade Zone on April 9. If you need to leave the Parade Zone and Fair Zone, you must park outside the zones. See map insert for details.



2022

The mission of the King William Fair is to support the arts, education, and community improvements with family fun in Texas' first residential historic district.

Opinions expressed in this publication are those of the contributors and do not necessarily reflect the opinion(s) of the KWA Board of Directors.

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EDITOR: Lisa Lynde

EDITORIAL DESIGNER: Veronica Lawson

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KWA CONTACT INFORMATION

OFFICE HOURS: Mon. - Thur., 9am-3pm

ADDRESS: 122 Madison St., SA Tx 78204

KWA PHONE: (210) 227-8786

FAIR PHONE: (210) 271-3247

KWA EMAIL: INFO@OURKWA.ORG

FAIR EMAIL: INFO@KWFAIR.ORG

WEBSITES: OURKWA.ORG • KWFAIR.ORG

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KWA STAFF

KWA EXECUTIVE DIRECTOR: Lisa Lynde

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KWA MARKETING & COMMUNICATIONS:

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STAFF PHOTO BY AL RENDON

FROM BACK LEFT: VERONICA LAWSON, NOAH PETERSON, ANNICE HILL, LISA LYNDE, MICHAEL TAMEZ
FRONT LEFT: JOHN COSTELLO, ALICIA SPENCE-SCHLESINGER, MONIKA PEREZ-MOAD, ZET BAER

2022 FAIR CHAIR'S MESSAGE

ANNICE HILL, 2022 FAIR CHAIR & FOOD CHAIR



I am so glad Fiesta is back and especially our King William Fair! I have missed all the fun. Your KWA staff, Fair staff, and volunteers have been very busy for months getting everything ready for the big day. Please thank them when you see them!

Be sure and read Noah's articles about Kid's Kingdom and all the entertainment on our stages – read Alicia's article about our great Parade – read Zet's article about all our great Art and Craft vendors - and my article about all the great food and drinks. I hope you have a great Fair Day!

- *Roasted Corn on the Cob* \$5
- *Gorditas* - \$9
- *Avocado with Chicken Salad* - \$7
- *Lamb Gyro* - \$10
- *Teriyaki Chicken on a Stick* - \$9
- *Shaved Ice* - \$5
- *Watching your kiddos enjoying the inflatable obstacle course in Kid's Kingdom* - \$0
- *Enjoying the great Parade "We Are King William"* - \$0
- *Rocking to Ruben V and his band at Pat's Pub* - \$0
- *Waking up Sunday morning to clean streets and the knowledge we raised a boatload of \$ for our KWA* – **Priceless!**

Viva Fiesta!

Thank You!

The King William Fair would not be possible without the talent and dedication of our many volunteers. Please join us in thanking our volunteers for giving their time, energy and enthusiastic support.

KW Fair Key Volunteers

Fair Chair: Annice Hill

Admissions: Alan Cash

Art & Craft: Chris & Nancy Price

Beverages: Philip Parsons, Eddie Romero, Kate Ruckman

Environmental: Coach Larry Norman

Food: Annice Hill

Ilse's Attic Merchandise: Mary Lou Macias

Kid's Kingdom Activities: Jose Martinez, Mission Trail Rotary

Kid's Kingdom Art Tent: Stefani Job Spears

Logistics: Mary Helen & Joe Mansbach

Parade: John Doski, Valeria Medina, Ryan Orsinger, Marty Schlesinger, Diana "Skully" Schmelzer

Parade/KW Kids: Ariana Barbour

St. Joseph's Society: Mark Mueller

Street Marking: John Hartman

Volunteers: Lori Sackett

Corporate & Group Volunteers

Alamo City Roller Girls: Diana "Skully" Schmelzer

Brackenridge High School Athletes: Coach Larry Norman & Coach Sandra Apolar

Broadway Bank: Karina Alderete

Chase Bank: Andrea Howard

Children's Hospital of San Antonio: Jennifer McKnight

CPS Energy: Rudy Guerrero

Frost Bank: Terumi Groendyke

H-E-B: Lori Flores

Jefferson Bank: Courtney Baer

Kohl's: Jason Spencer

NuStar Energy: Kristen Topping, Angela Stone

San Antonio Junior Forum: Cathy Raley

UIW: Bobby Guerrero

UPS: Mario Garcia

USAA: Jeanah Guerra & Glenda Oakley

UTSA: Elvita Leal

Valero: Kathleen Dove

President's Report

Shawn Campbell

From my desk I look out onto our front yard, the fountain, birds, our cat and King William Street. This time of year, as in the fall, walking tours and individuals stroll along from the Walkers' home to the Steves Homestead to Villa Finale and back, which brings me to sidewalks. At the March General Membership meeting, a few of those attending voiced the need for sidewalk repair when the legislative representatives asked about neighborhood concerns. Sidewalks are always an issue but what you might not know is you, as the homeowner, are responsible for the care and maintenance of the sidewalks. What?! No! However, there is a city Sidewalk Program you can access through the sanantonio.gov website or call 311. The website is very informative, and the city will reimburse you for 50% of the work. These funds are available until they run out, and when I spoke to a 311 operator (who was very helpful) this morning she was sure funds were still available because they have not been told otherwise - and they usually are used up in the summer. You could also apply for additional funds from the KWA because we also funded a portion of your remaining costs while funds lasted; however, due to COVID, the KWA program is on hold and we will look to hopefully reinstate it. You might not need to do your whole sidewalk, maybe just a portion. We did half our sidewalk and were very pleased with the program and results. It is a first come, first served program, so call soon!

Letter from the Executive Director

Lisa Lynde

I have been told there isn't normally an article from the Executive Director in our Fiesta newsletters. But this year I feel compelled to write one. I have been with King William almost three years now, and it has been three years since our last King William Fair. I remember hearing about it when I came to interview for the position, and I was excited to finally witness this extravaganza! But that excitement quickly disappeared in March 2020, and my focus turned to keeping people employed and the doors of KWA open. We all thought COVID would be over by 2021. It wasn't. It still isn't.

As I write this we are three weeks away from the King William Fair. I am normally a pessimist and there is a part of me that keeps thinking April 9 will come and go, and I still won't have experienced the King William Fair. Thankfully no one else thinks that! Pre-orders for admission wristbands and BlastPasses are steadily coming in. Art and Craft vendors have now had over two years to create some really amazing things for us. Our entertainment slate is excited to finally be performing in person again, and our food vendors can't wait to serve up their treats. I am especially excited about trying mangonadas after our Fair Operations Manager, Mike, told me all about them. Yum! And our amazing and almost entirely new Fair staff has managed to put this Fair together in record time.

So the excitement is slowly coming back. On April 9 I will finally experience my first King William Fair. As they say, better late than never. Viva Fiesta!

Fair Director's Message



John Costello

THE FAIR IS BACK!!!

After a two-year hiatus, the King William Fair returns for its 53rd year! The staff, vendors, and volunteers are ready to welcome you to THE best event of Fiesta® San Antonio. While you will see many familiar faces at the Fair, there are a few changes for 2022...the most obvious is the use of the BlastPass system.

Everyone remembers digging in their pockets or purses for the last elusive ticket for another turkey leg or beer...that is now history with

BlastPass. Fairgoers will purchase a wristband with RFID technology that can be loaded with credits for your food and beverage purchases. You simply show your wristband to the vendor who scans it with a "cell phone," and you're done! If you run out of credits, you can refill your wristband at one of the 12 BlastPass booths located throughout the Fair.

The Fair has long been my favorite and must-do Fiesta event, starting with my first visit in

the late 80s. Now as the Fair Director, I have the joy of working with the wonderful people who make the magic. Starting out as an event organized by a few neighbors, nowadays people from all walks of life and parts of our community make the Fair the unique, quirky, home-spun event loved by thousands.

Make sure you join us April 9 to celebrate the history, culture, art and people that are King William!

Viva Fiesta!



ADMISSION WRISTBANDS ON SALE NOW

**General Admission \$20
Free for children 11 & under**

All advance online General Admission purchasers use the "Online Sales" lane at our Admission Gates on Fair Day.

Purchase advance Admission Wristbands at the King William office or online at www.kwfair.org/p/tickets.

blastpass ON SALE NOW

The King William Fair is going ticketless! BlastPass is a cashless wristband that will replace the use of paper tickets used to purchase food and beverages as well as attractions at Kid's Kingdom. Credits are stored on your BlastPass wristband as a convenient and easy method of payment. 1 credit = \$1.

Purchase BlastPass Wristbands or learn more at <https://www.kwfair.org/p/businesses/blastpass>.

Food & Drinks...Let's Eat!

Annice Hill, Fair Chair & Food Chair

Noah and I have been very busy getting the best food and drinks for you and all your guests on King William Fair Day!

Let's start with dessert (of course) – snow cones, Mangonadas, floats, funnel cakes, fried Oreos, churros, smoothies, handmade chocolates, cookies, chocolate-covered marshmallows, Italian Ice, cotton candy, ice cream, fried Snickers, bunuelos, brownies, conchas, raspas, paletas, tropical shaved ice, picadilly, baklava– **GET YOUR SUGAR RUSH!**

Snacks – kettle corn, popcorn, caramel corn, fried pickles, chicharrones, fruit cups, pickles, pretzels, chicken-fried bacon, Hot Cheetos & cheese, chili-cheese fries, Tex-Mex loaded fries – **YUMMY, SALTY & SWEET!**

Vegetables (didn't think we would have them, did you) – roasted corn, corn in a cup, Texas Twister ribbon fries, vegetable lo mien – **WELL, SORT OF!**

Foods on a stick – foot-long corn dogs, chick-

en on a stick, teriyaki chicken on a stick, teriyaki steak on a stick, cream cheese poblano pepper on a stick, pork chop on a stick, sausage on a stick, chicken-fried steak on a stick – **SO EASY TO EAT!**

Meat, meat, and more meat – turkey legs, brisket sandwich, pretzel dogs, cheese steak basket, smoked pork sandwich, donut burger, donut-fried chicken sandwich, smother chicken with mac & cheese, hash brown bowl of chili, Frito pie, bacon mac & cheese bowl, hash brown bowl mac & cheese, slider basket, foot-long hot dog, chicken & waffle sandwich, smoked sausage, cheeseburger, grilled chicken sandwich, sausage wraps, sausage sandwich, hamburger, fried catfish basket, chicken strips basket – **GET YOUR PROTEIN!**

Mexican Food (we are San Antonio!)

– gorditas, street tacos, quesadillas, loaded nachos, picadillo tacos, mini tacos, chicken fajita tacos, chalupas – **MUEY BUENO!**

Hawaiian, Asian, and Turkish Food (enjoy our international fare) – shrimp fried rice, pork egg rolls, Huli Huli chicken with rice, Kalua pork and cabbage with rice, Spam musubi, beef & lamb gyro, chicken gyro, hummus wrap, baba ganoush wrap – **NAMASTE!**

Drinks – beer, margaritas, lemonade, agua frescas, wine, water, soda, iced tea, slushes – **QUENCH YOUR THIRST!**

Viva Fiesta!

What's Cookin'

Annice Hill

Recipe from JD's Chili Parlor – a KW Fair vendor

JD's Chili Parlor was born out of a true love for each other and chili! On Diana and John Anderson's first date over 10 years ago, he made her a pot of chili. As it was far too spicy for her to eat, he made her a milder batch on the spot, and the rest is history! They were one of the 20 Best of Texas submitted to H-E-B, and their "Chili Fixin's" are in H-E-B stores.

- 1 jar JD's Original Chili Fixin's
- 1 ½ lbs. grass-fed beef (*substitute any meat or vegetables you like*)
- ½ cup Fritos
- ¼ cup sharp cheddar, grated
- chopped onions and jalapenos to taste
- sour cream and fresh cilantro for garnish



JD's Chili Parlor Frito Pie

In a saucepan brown your meat, and drain excess fat. Pour in 1 jar of JD's Original Chili Fixin's and ½ cup of water. Stir to incorporate, and simmer uncovered for 15 minutes. Place Fritos in a bowl, add one ladle of chili, garnish with cheese, onions, jalapenos, sour cream, and cilantro to taste.

Now that's an easy delicious Texas Frito Pie that your whole family will enjoy!

The Southtown Beat!

Noah Peterson, Entertainment & Vendor Coordinator

Once again it is time to dust off your dancin' shoes, put on your Fiesta hat, and get ready for a party, King William Style!

And we've got a party all planned out for you. You can start off the day with a mini-car show featuring vintage cars along Guenther. Don't forget to enjoy a dance from our perennial belly-dance troupe, the Bedouin Dancers, and stop by The Local 1 at the other side of Guenther for an inspirational break-dance/comedy show.

Our **Artist's Alley Stage** along 500 Madison features some of our returning favorite songwriters: John Whipple, Roy Knowled, Johnny Carrera, and Joe Reyes. New this year is Farm Road 69 featuring Peter Palenske (Cherry Street Hookers).

Our **roving entertainment** includes Jose Tapia who will be delighting kids of all ages with some incredible balloon work.

The AM Project returns to thump and bump the corner of Madison and Turner. Interactive DJ stations, drums, art, and who knows what other great surprises they have in store for us this year! Rest assured, the music is gonna make you move, and the kids are going to have a great time!

The **Kid's Kingdom Stage** offers a selection of dance troupes and a brand new drama group this year. We've also got some new rides, (a bigger slide and first ever obstacle course), and cotton candy for the kiddies!

Julia's Veranda will keep it classy with world music, exceptional songwriters, and some sophisticated jams from Michael Alanis. Don't miss Matt Evans performing classical guitar from 10:30-11:30 a.m.

The **King William Park Stage** is absolutely explosive this year. Henry Brun kicks the day off. Joe Posada and his band will blow your mind with how much music three guys can make. It's gotta be against the law. Chris Knox and BillyRay Sheppard do back to back sets of all things jazzy and funky, and Volcan finishes the day off with that young cumbia fire.

Pat's Pub Stage is set to be a rockin' party all day long. New this year is Bexar Brass, which is gonna pack the stage with horns, Ruben V who we fully expect to pull out all the stops, and the day closes out with Los de Esta Noches. Get ready to rock!

It's gonna be nonstop. We'll see you at the stages!

The complete Entertainment schedule is available on the Entertainment page of our website at www.KWFair.org.



"We Are King William"

Alicia Spence-Schlesinger, Chief Parade Wrangler



In 2019, when the Parade stepped off promptly at 9 a.m., we had no idea it would be our last hoorah. In 2020, we kept our spirits high when told of Fiesta's postponement. Cozy fall Fiesta fashions sounded great to us. Finally, when Fiesta made the call to ghost the city's beloved celebration (2020), we knew at that point all we could do was wait. Now that the wait is over, we are ready to exhale and give it our all.

In 2019, the King William Fair Parade asked

its audience "Who is King William?" so now, in 2022, our Parade will tell its audience who is King William. This year's Parade theme "We Are King William" celebrates the people, culture, and traditions of the King William area. Who better to tell our Fairgoers the stories of our historic residential neighborhood than the people who live, play and work in our corner of the world?

The King William Fair honors the King William Cultural Arts Committee (KWAC) as the Parade's Grand Marshal. Through the pandemic, with a shoe-string budget, the KWAC provided a much-needed glimmer of hope hosting virtual concerts. This art-enthused committee will create their Parade float with Laurel Bodinus. Together they plan to transform a Chevy pick-up into a beast of a historic building. In addition, their moving art piece disguised as a Parade float will showcase a performing artist from their 2020 virtual concert series.

The King William Area Kids (KWAKs) are serving as this year's Honor Guard. To celebrate the Parade's theme "We Are King William," their float will represent friendship and community. Local artist Maggie Bennett, a sculpture and ceramics teacher at Brackenridge High School, will help the kids construct a lo-

cal landmark. We can't wait to see which local landmark they have in mind!

The King William Parade kicks off the Fair promptly at 9 a.m. on April 9. The Parade route is available to download on KWFair.org. Free viewing areas are available on E. Guenther and Adams. Viewing areas located inside the Fair zone will require an admission wristband.

2022 KW Fair Parade Grand Marshal

2022 is moving right along, and the Cultural Arts Committee is hard at work!

Our KWAC has been honored to be chosen as the Grand Marshal of this year's King William Fair Parade. We are planning our float decor and will have a live band performing. Our creative juices are flowing, and we are eager to present it on the big day! Do not miss this fabulous neighborhood event on Saturday, April 9, kicking off at 9 a.m. sharp.

The Committee's regular efforts continue toward lining up presentations, art exhibits and concerts. Artists are to be announced for May, July and September at the King William Molly Shafer Art Gallery.

Keep an eye on the King William Association newsletter for details on concerts in May, September, October and November.

Nora Peterson
Cultural Arts Committee

CONCERT IN THE PARK

THE DIRTY RIVER JAZZ BAND

SUNDAY, APRIL 24

5:30 – 6:30 P.M.

SAHAS BEAUTIFY SAN ANTONIO PARK

801 S. MAIN

FREE AND OPEN TO THE PUBLIC OF ALL AGES

The King William Cultural Arts Committee invites you, the whole family, and your friends to listen to The Dirty River Jazz Band. Arrive early and bring chairs or blankets and a picnic. The spacious park is perfect for listening to the traditional jazz style of the band members, led by Chris Alvarado, who met in Seguin at Texas Lutheran University.

"With everyone in the band being a music educator, the goal of the band is to bring high energy and expertise to a style of music that some have forgotten. The roaring 20s are coming back around, and The Dirty River Jazz Band is the future of traditional jazz in Texas." (Excerpt from their website.)

Support Area Cats & Dogs

Nancy Diehl, The Cannoli Fund

Happy Fiesta! After 10 years of selling our cat and dog medals, followed by COVID-19 disruptions, The Cannoli Fund is not producing new medals this year. But don't despair: you can still purchase vintage medals featuring cats and dogs that benefited from our programs! There are a limited number of designs left, and they're only \$5. Our 2019 and 2020 medals each come with a bonus enamel lapel pin. Buy now at the King William Association office (122 Madison) or online at www.thecannolifund.org.

or via eBay. On Fair day, visit Ilse's Attic merchandise booth near King William Park.

Flaunt your love of animals during Fiesta or repurpose medals into keychains, Christmas ornaments, wreath decorations, necklaces, charms and more, and support a great cause at the same time!

TheCannoliFund is an all-volunteer 501(c)(3) nonprofit organization dedicated to improving the lives of animals in the King William and Lavaca neighborhoods of San Antonio.

All proceeds from medals sales fund our free programs. These include Cannolicare (veterinary care grants for both owned and rescued dogs and cats); Community Cat Carpool (free spay and neuter services plus vaccines and transportation for cats); microchip scanning for found animals, pet food pantry for residents feeding multiple animals, and more. Visit www.thecannolifund.org or our Facebook (@cannolifund) and Instagram (thecannolifund) pages for detailed information.



**BECOME A MEMBER
TODAY!**



VISIT WWW.OURKWA.ORG

Thom Ricks: Painting His Passion for 50 Years



Artist Thom Ricks started his art adventure in January of 1972 after graduating from UT Austin with a degree in Fine Art. Over the years he discovered how creative one must be, not only in the evolution of his art work, but also with the evolution of the business side of his art to survive technological advances and thrive! He was not sure how, or even if, that

was possible when his life-long career began. He has been self-employed as a professional artist ever since. Wow 50 years and still overflowing with creativity and new ideas!

Thom's paintings reflect his passion for capturing the spirit or essence of a place. Whether it is San Antonio's River Walk, Old Gruene Hall, the Texas Hill Country or some far off place like Italy, France or Jamaica, he likes to travel with his sketchbook in hand.

Due to his passion for San Antonio and the celebrations of Fiesta, the essence of the Riv-

er Walk and the history and majesty of the King William neighborhood, Thom has been participating in the King William Fair for 12 years. At the King William Fair, he loves being a part of the colorful, playful, party side of San Antonio expressed through music, art, architecture, parades and people.

**Be sure to stop by his booth this year located at S202/S203 on Sheridan Street.*



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Dogs at the Fair

The King William Fair is a fun and positive environment, and we wish to ensure the safety of all our guests - human and canine. While dogs are allowed in the Fair Zone, please keep in mind we expect more than 40,000 people to attend that day, and your dog will likely be more comfortable at home.

- We reserve the right to refuse entrance, or ask to leave, any one whose pet is exhibiting inappropriate or dangerous behavior.
- All dogs must be on a leash and handled by a responsible adult.

• *All dogs must wear a collar or identification (tags or engraved/embroidered collar) to assist in finding the owner if the animal becomes lost.*

• *Owners must clean up waste made by their dog.*

God's Dogs Rescue is happy to support the pets of the King William Fair with a water station and dog-splash pool area for pups to cool off in on the 100 block of King William!

God's Dogs Rescue is a grassroots organization started in 1995 by a military vet-

eran who couldn't just turn away from the homeless and suffering dogs on the streets. From one person to hundreds of fosters and volunteers, they have saved thousands and thousands of dogs from the pounds and the streets. They are always looking for like-minded individuals to foster, volunteer or donate. Stop by their booths and visit their website www.gods-dogsrescue.org for more information.



Derek Weaver: 'Mr. Wiz' Wands Delighting All Ages



One of the joys of the craft I have practiced for the last 34 years is my clientele.

Whether it's a babe of 12 months speaking the word "bubble" at a crowded street fair, or a child of seven running with abandon, chasing the translucence of surface tension shimmering in the air, or an octogenarian purchasing a bubble wand for her sweetheart with a sly smile.

These people have remained a part of my personal lexicon. Those who have made my work invaluable.

There is a magic to soap bubbles. Their shadows are in color! They have been used by scientists to study the development of space modules. They offer a brief memory of a world that is untainted by preconceived notions we have allowed to inhabit our day

to day minds.

I have had the good fortune to make a product that brings delight to children of all ages. Those who refuse to "grow up" and just love to live life. At age 65, I too refuse to grow up. I love my job!

**Visit his booth this year located at B105 on Beauregard.*

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KW Fair Parade Honor Guard; KWAKs

Ariana Barbour



The King William Area Kids (KWAKs) connect families living in King William, Lavaca, Roosevelt, and our other Southtown neighborhoods. As a group, we embrace all families who live here and share the common purpose of raising our kids with intentionality, radical inclusion, and an understanding that we live in and are a part of the history that makes our community so incredibly unique.

KWAKs are honored to serve as the 2022 King William Fair Parade Honor Guard. As most of you know, the theme for this year's Parade is "We are King William," and the kids on this float are Southtown through and through.

After more than a decade of loving Southtown while living outside the "hood," my husband, Justin, and I moved to the neighborhood in 2018, and our daughter Anabel started preschool at the Spanish immersion Mustard Seed Academy (MSA) that fall. We moved to King William because we love San Antonio, and we wanted our daughter to grow up near the heart of the city to experience the culture of our community every day. Now a kindergartner in the dual

language program at Bonham Academy, our daughter frequently corrects our Spanish pronunciation because she knows more than we do!

Since moving to King William, we have been grateful to find many other families who share our deep love for this community. Thanks to MSA, and our daughter's social butterfly tendencies, we quickly made friends that are now family. Navigating the last two years of the pandemic and its many challenges has only caused our community to grow tighter and more committed to one another.

These kiddos learned to walk along S. Alamo and ride their bikes

along the Mission Reach. They are also learning what community can mean because of the friendships they build every day.

So many weekends begin and end at the Friendly Spot (a long-time sponsor of the KWAKs King William Fair Parade float), where neighbors seem to gravitate when the weather is nice. The kids can play, while the adults raise a glass to each other and our luck to live here.

The theme of our 2022 Parade float is friendship and community. We will be showcasing this with a nod to a local landmark thanks to the help from local artist Maggie Bennett, a sculpture and ceramics teacher at Brackenridge High School.

Our kids are here because of us, but we are here because of them too. And together, "We Are King William."



GET YOUR MERCH ON!

Official Fair merchandise, General Admission wristbands & BlastPasses are available for purchase at the KWA office and online at kwfair.org prior to the Fair.

Current KWA members receive a discount on 2022 Fiesta Medals and General Admission Wristbands.

On Fair Day, visit Ilse's Attic merchandise booth in King William Park to purchase Official Fair merchandise (KWA member discounts not available on Fair Day.)

- 2022 Medals.....\$15
(\$12 for KWA members)
- 2022 Fair T-shirts.....\$20
- 2019 Fair Medals.....\$5
- 2019 Fair T-shirts.....\$5
- Vintage Fair Medals.....\$5
- Vintage Fair T-shirts.....\$5



- Souvenir T-Shirt (black, purple, coral).....\$20
- 16 oz. Mixing/Drinking Glass.....\$15
- 22 oz. Aluminum Drinking Bottle.....\$15
- 12 oz. Double Wall 18/8 Stainless Steel Vacuum Insulated Cup - (white, silver).....\$25
- Natural Straw Cowboy Hat w/ Hat Band.....\$25.00
- Mini Sticker Sheet.....\$5
- Polyester Poplin Custom Pet Bandana.....\$12

On Sale Now !!!

\$15

**2022
KING WILLIAM FAIR
MEDAL**

Available at the King William Association office, 122 Madison St., and online at www.kwfair.org.

Recycle, Recycle, Recycle!

Thanks to the City of San Antonio Solid Waste Management Department, we will be able to continue our efforts to recycle at the Fair. Throughout the Fair Zone will be blue ClearStream wire frames holding clear plastic bags for you to recycle empty bottles and cups on Fair Day. Let's all join together and keep our neighborhood clean while reducing waste and protecting our environment!

Friday, April 8

On the Friday before Fair Day, vendors and volunteers will place water barriers, dumpster roll offs, portable toilets, and temporary electric meters. Please do not handle or remove any of these items as they are for use on Fair Day. Also, please do not use the dumpster roll offs for your household trash. We ask that you remove your domestic trash and recycling bins from the curbs before or as soon as possible on Friday 8 to clear the way for Fair set up.

Saturday, April 9

Fair Day! Brackenridge High School athletes will assist our environmental team all day by collecting and sorting garbage from the recycling. They will not empty your household bins, so please treat your party trash/recycling as any other day by placing it in your bins and moving them to the street on your regularly scheduled collection day.

When the Fair ends at 6 p.m., the athletes will turn over our trash barrels. Please do not set trash on top of the barrels.

Street-sweeping machines will make their way through the Fair Zone on Sunday morning. **Please do not park on the Fair Zone streets until noon on Sunday.** Fair Zone residents may park at H-E-B Headquarters beginning at 5 p.m. Friday noon through Sunday noon. By keeping your vehicles off the streets Saturday night, you also allow us to remove some of the electrical lines on Sunday morning. If your vehicle is parked on an electrical line, we may have to tow your vehicle.

Sunday, April 10

Contractors and volunteers will walk throughout the streets picking up any remaining debris. We would greatly appreciate your help in this if you are able to take a trash bag out Sunday morning and pick up any debris in your neighborhood area.

The City of San Antonio's Office of Sustainability has awarded a certificate of recognition to the King William Fair for achieving the Green Event level of Verde, the highest certification value possible, in compliance with their Green Events Ordinance.



Fair Logistics Timeline

Thursday, April 7

Evening: Parking restriction signs installed
Fair Zone booth marking begins
Water barrier placement

Friday, April 8

6 a.m.: Infrastructure & vendor set up
Fair Zone travel & parking restrictions begin
Parade Zone parking restrictions begin

9 p.m.: Fair Zone closed to residential traffic (Park at H-E-B)
Vendor set up ends

Saturday, April 9 - Fair Day

6 a.m.: Fair Zone opens for vendor set up
Parade Zone travel restrictions begin
West Zone parking restrictions begin

8 a.m.: Admissions go on sale

9 a.m.: Fair begins as the Parade steps off

12 p.m.: Parade Zone travel restrictions end

6 p.m.: 2022 Fair closes

8 p.m.: Fair Zone opens for off-street parking only
West Zone parking restrictions end

Sunday, April 10

7 a.m.: Street sweepers service neighborhood

12 p.m.: Fair Zone street parking permitted
Parade Zone parking restrictions lifted when signs removed

NO SMOKING

The King William Fair is a smoke-free event, and smoking is prohibited in all public areas in the Fair Zone. Help us create a healthier and more pleasant environment and event by following this restriction and informing your guests.

Lost & Found

Lost & Found items during the Fair will be at Ilse's Attic merchandise booth located in King William Park (corner of King William & Turner). Items not retrieved will be held at the KWA office after the Fair.

Dealing with Vendors

Please do not make special arrangements with individual vendors to use your property or resources, such as water or electricity. In order to comply with the Health Department, Fire Marshal, etc., any special arrangements between private property owners and vendors should be made directly through the Fair office at 210-271-3247.

Leave the Car at Home!

Spread the word! We encourage everyone to walk, bike, carpool or take public transportation whenever possible. More details about the following options are available on the Plan Your Visit section of our website www.KWFair.org.

Bike

Bike Valet will be available from 9 a.m. - 5:30 p.m. at Small Planet eBikes, 1203 S. Alamo.

Bus

Visit www.viainfo.net or call 210-362-2020 for more information.

VIA Park and Ride

8 a.m. - 6:30 p.m. from Crossroads Park and Ride. Drop off and pick up on Alamo and Guenther, as well as Cesar Chavez and St. Mary's.

VIA Bus Route Service

The following bus lines run through the King William area: 26, 30, and 51.

Rideshare/Taxi

Take advantage of the many rideshare and taxi options to arrive at the Fair without having to find parking. Use our designated Rideshare/Taxi drop off and pick up location at 700 S. Main (at E. Arsenal) just two short blocks from our Arsenal Street Bridge Admission Gate.

VIVA FIESTA 2022

March 31 - April 10

CELEBRATE THE OFFICIAL
OPENING CEREMONY TO FIESTA

Fiesta® Fiesta at Hemisfair

434 S. Alamo

Thursday, March 31

4 p.m. - 10 p.m.



fiestasanantonio.org

Parking

Free Parking at 1901 and 1902 S.

Alamo

Limited free parking spaces at the City of San Antonio Cliff Morton Development and Business Services Center (One Stop) parking lots located at 1901 and 1902 S. Alamo (at S. Flores), which is less than an 8-minute walk to the Fair Admission Gate on Guenther (at King William).

Paid Parking

Paid parking spaces typically range from \$10-\$30 per day and are available at the Federal Building in Hemisfair at 727 E. Cesar E. Chavez (at Indianola), the Alamodome Parking Lot B, and at several private parking lots in the Southtown area.

Neighborhood Parking

There is limited street parking available in the Southtown area. Please pay attention to permanent and temporary parking restriction signs. Illegally parked vehicles will be ticketed and/or towed.

Parties in the Fair Zone

All adults (ages 12 and up) entering the Fair Zone on Fair Day **MUST** have an admission wristband, even if they are going to your house for a private party. Also, coolers cannot be brought inside the Fair Zone, even if they are going to your house.

Please inform your guests how the Fair raises money for scholarships, schools, art programs, libraries, tree plantings, as well as other community improvements. Visit our website at www.KWFair.org to learn more about parking, transportation, recycling, artists, food, entertainment, the Parade, and our community programs.

THANK YOU to you and your guests for your cooperation and continued support of the King William Fair and neighborhood!

Thanks to our Neighbors

Thank you for generously sharing your property and resources for the Fair.

Alamo Area Metropolitan Planning Organization

Bar Loretta

Brackenridge High School (SAISD)

C.H.Guenther & Son, Inc.

Christine & Zane Reinhard

City of San Antonio Cliff Morton Development and Business Services Center (One Stop)

City of San Antonio Parks & Recreation Department

Dan & Linda Rutherford

Deb Mueller & John Doski

Goodyear Auto Service Center

HEB

Jack Kent & Susan Athené

James Lifshutz & Eric Schlather

Jeffrey & Stace Rust

Kenton & Nancy Kimball, King William Professional Group

Rudy & Trish Zinsmeister

Rusty & Madeleine Guyer

San Antonio Art League Museum

San Antonio Conservation Society

San Antonio River Authority

Small Planet eBikes/HUB MRKT

St. Joseph's RCBA

United Way of SA

Thank You!

**KING
WILLIAM**
ASSOCIATION



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