

**KWA President,  
Harry Shafer**

**Executive Director**  
Cherise Bell  
227-8786  
director@ourkwa.org

ED has overall strategic and operational responsibility for staff, programs, and execution of KWA's mission and Strategic Plan. Supports various committees. Reports Directly to the KWA Board.

**KWA Board**

**Fair Manager** Zet Baer, CFEE  
zet@kwfair.org  
Oversees daily required duties needed to produce the King William Fair plus provide strategy and analysis for best practices to ensure goals are met. Is accountable to the ED, the Fair Chair and the President of the Board of Directors.

**Administrative Assistant**  
Monika Perez-Moad  
info@ourkwa.org  
Oversees daily function of office in accordance with the ED. Provides administrative, database management, and clerical support. Provides information to general membership, residents, and the general public.

**Committee  
Chairs**

**Fair Coordinator**  
Melanie Whitely  
melanie@kwfair.org  
Oversees the daily required duties needed to produce the King William Fair. Is accountable to the Fair Manager and the ED.

